

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re

Application of: Joseph G. Wilson

Patent No.: 7,805,332

Examiner: BOVEJA, M

Issued: September 28, 2010

Art Unit: 3622

For: SYSTEM AND METHOD FOR SEGMENTING AND  
TARGETING AUDIENCE MEMBERS

Application No.: 10/669,791

Attorney Docket #: 54820-00602

REQUEST FOR CERTIFICATE OF CORRECTION

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

An error appears in this patent. Correction of the error is respectfully requested.

The error is not the fault of the USPTO. The assignee has been incorrectly stated on the PTOL-85. The Applicants submit the \$100 fee for correction of the error.

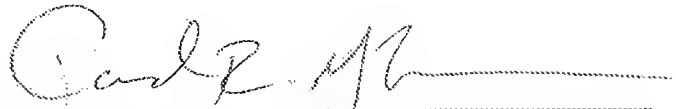
Accordingly, Applicant kindly request that the patent be issued effecting the following change:

Change of Assignee Name:

Please change assignee name: **AOL, Inc.** to **Tacoda LLC**

Respectfully submitted,

Date: September 15, 2010

A handwritten signature in dark ink, appearing to read "David R. Yohannan", is written over a horizontal dotted line.

David R. Yohannan, Reg. No. 37,480  
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